Demonstrate how important and critical digital skills are and will be

How to encourage upskilling motivation?

Digital Game of Life

Role of educators in conveying the message

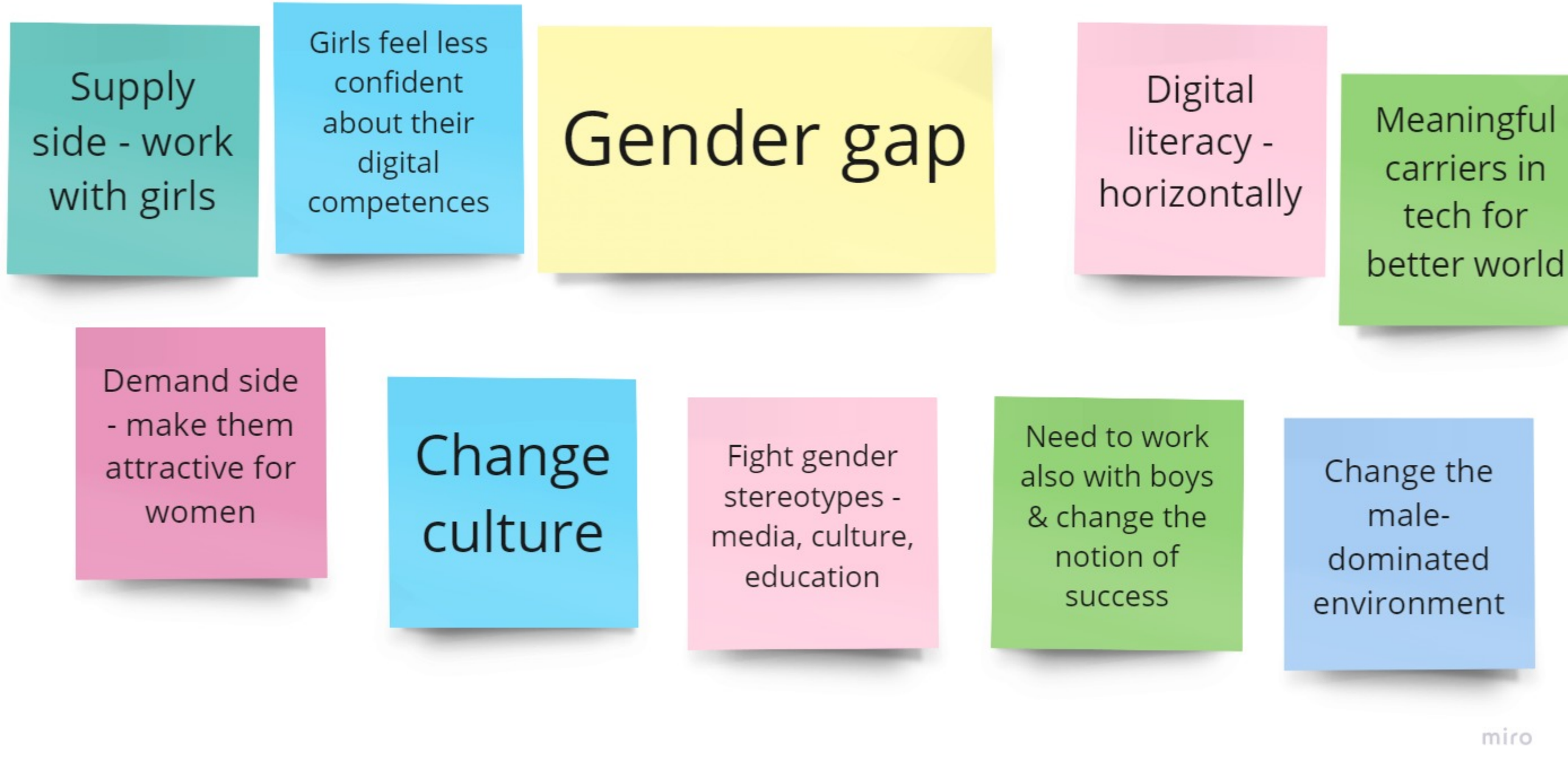
Educators in industry; big gap between education and industry

Technology to be a means to encourage upskilling - immersive tech

Industry: upskilling needs to motivate towards careers

Joint role between industry and academia

miro


Supply side - work with girls
Girls feel less confident about their digital competences
Gender gap
Digital literacy - horizontally
Meaningful carriers in tech for better world
Demand side - make them attractive for women
Change culture
Fight gender stereotypes - media, culture, education
Need to work also with boys & change the notion of success
Change the male-dominated environment
miro

Teach to learn & Learn to teach

Innovation in education

Interdisciplinary courses

More degrees in certification

Too much screens? Mix screens with social aspects

Make IT attractive (pay students in tech?)

Internships

miro

Attract & retain people

Digital training around our lives

Specific digital assignments

Develop digital literacy

Digital as a means not as an end

Spread digital culture

miro

Funding and evaluation

Employers & employees work together

Motivate employees for training

Government should support the training

Let's not overestimate our own digital skills

Move from self-assessment to real objective evaluation

miro

Levarage existing ecosystems

Cooperation & pragmatic approach

Dual system: university + internships

One annual event with all stakeholders to design 1 action

Motivate kids - publicise common societal goals

One annual event with all stakeholders to design 1 action

Gamification: Award the best practices

Trust - speed up funding process

miro

Citizens 4 the digital age

Awareness raising at all levels

Motivation, inclusion, understanding

Start younger

Real life cases - ambassadors

Self-sufficiency

miro

Connectivity & accessibility

Inclusion & basic digital skills

Learning by practice

Collaboration at multi-stakeholder level

Granular standardised training

Concrete targets in schools and companies

miro