

Turning digital talent into Europe's entrepreneurs of tomorrow

The EIT Digital Education Programmes

Willem Jonker – CEO, EIT Digital 24 May 2022



EIT Digital *Europe's largest digital innovation ecosystem For a strong digital Europe. Inclusive. Fair. Sustainable.*



More than a decade of growth



+300 Partners from business & industry, research & academia, investment and the public sector

+400 Startups & Scaleups created and supported

+3,500 Students enrolled





EIT Digital Education Programmes *Objectives*



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Address the digital skills gap in Europe

- Attract and retain digital talent
- Upskill the existing digital workforce
- Breed digital intra- and entrepreneurs

EIT Digital Education Programmes *Principles*



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- Deliver the T-shaped digital professional
- Pan-EU offering
- Broad and deep curriculum on digital topics
- Blended format tailored to students' needs
- Strong online presence

EIT Digital Master School

16

200 +

LEARN MORE



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MASTER SCHOOL



EIT Digital Summer Schools

Cit Digital

- 12 summer school programs across Europe
- 10 partner universities delivering technical and entrepreneurial education
- Blend of Master School students and professional learners
- Real business cases from EIT Digital ecosystem of industrial Partners
- Possibility for industrial partners to scout new talents



EIT Digital Education Programmes Lessons learnt



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Building a coherent pan-EU education programme is a huge effort Success of programmes highly depends on USPs like pan-EU, T-Shape, entrepreneurship, mobility

Partner commitment to the vision at all levels (executive & delivery) is key

Make sure the economics work

Makers & Shapers Conversations



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28 conversations to date that attracted over 600k views





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