

**Digital Skills &  
Jobs Platform**

THE HOME OF DIGITAL SKILLS IN EUROPE

# Pledges for Digital Skills

**Digital Skills and Jobs  
Platform**



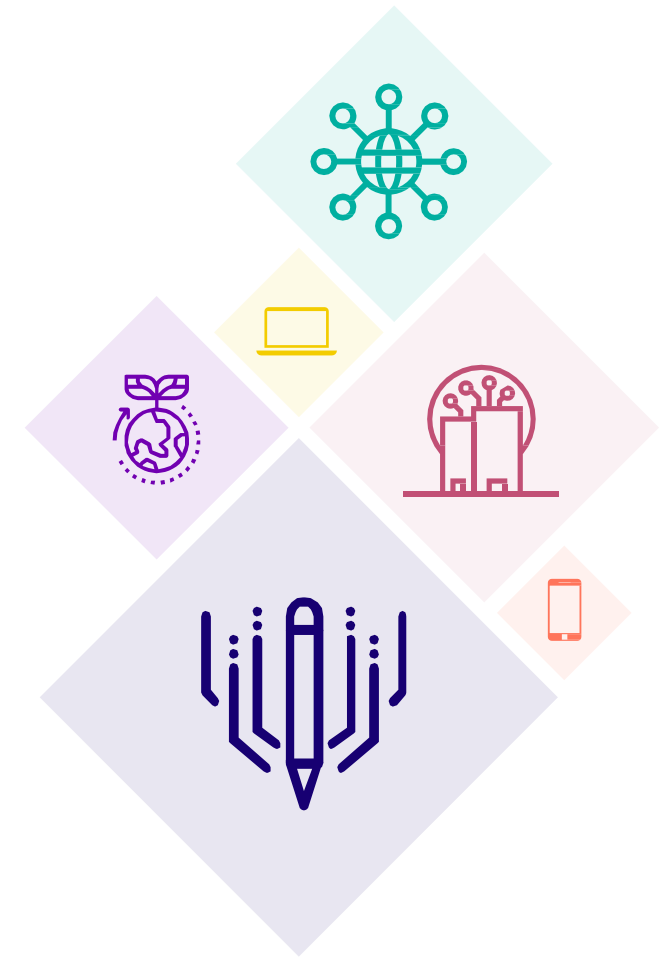
Funded by the  
European Union



# Digital Skills and Jobs Platform

- ▶ Digital Skills and Jobs Platform:
  - ▶ The home of the DSJC
  - ▶ The core tool for this community of stakeholders to learn from each other and showcase their good practices and impact.
- ▶ The Digital Skills and Jobs Coalition (DSJC): entity that brings together Member States, companies, social partners, non-profit organizations and education providers, to address the lack of digital skills in Europe.

**A pledge is a commitment by an organisation to perform an action to develop the digital skills of Europeans**



# Who can pledge?



- ▶ Organizations with a profile on the platform
- ▶ Organizations willing to contribute towards the fulfillment of Digital Decade Targets

# Why should you pledge?



1. **Showcase** your good practice initiatives



2. **Position** your organisation among the digital leaders across EU



3. **Join a community** of European changemakers



4. Gain **visibility** on the Platform- Pledge label

# Pledge description (1)



## What

What is the  
**focus** area?



## Who

**Beneficiaries**  
who are they/  
how are they  
selected?



## Why

How is this related  
to the **Digital  
Decade** targets?



## When

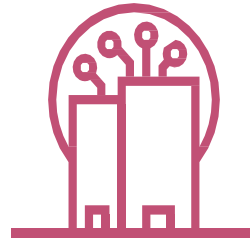
What is the  
**starting and  
ending date** of  
your pledge?

# Pledge description (2)



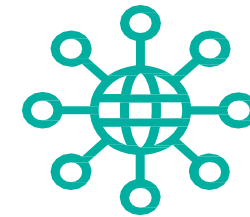
## Where

- What is the **geographical focus**?



## How

How does this pledge go **beyond** what the organization normally does?

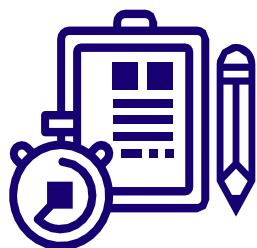


## Free of cost

- Are the activities **free** of charge for the beneficiaries?

# Initiatives linked to a pledge

*Each pledge has an overall goal and is linked with specific initiatives: Specific actions linked with the pledge*



## Pillars



Digital Skills in Education



Digital Skills for Labour Force



Digital Skills for ICT Professionals



Digital Skills for All Citizens



# Initiatives linked to a pledge



## CORE ACTIVITY/ ACTION

### Direct Skills provision

Trainings  
Placement  
Courses / programmes

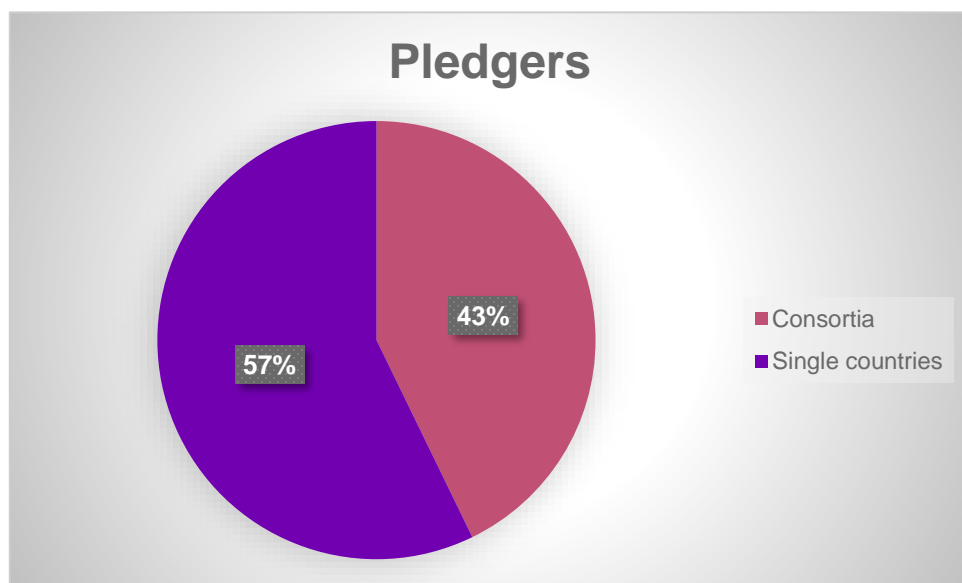
### Indirect Skill provision

Awareness raising  
Facilitating employment  
Collaboration

### Honorary pledges

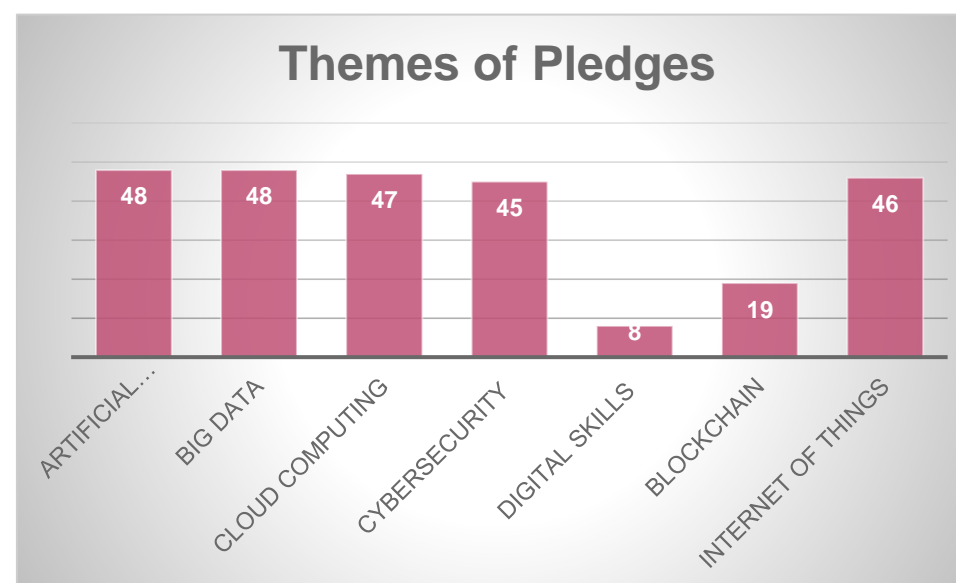
Every pledge not fit in  
the other categories

# Overview of Pledges



## Geographic coverage

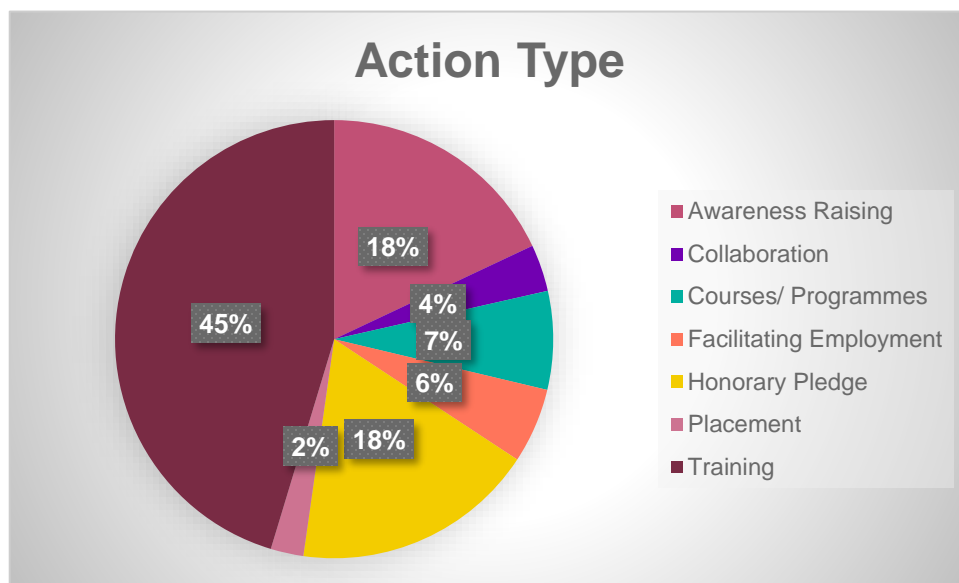
- Consortia 43%
- Single countries 57%



## Themes

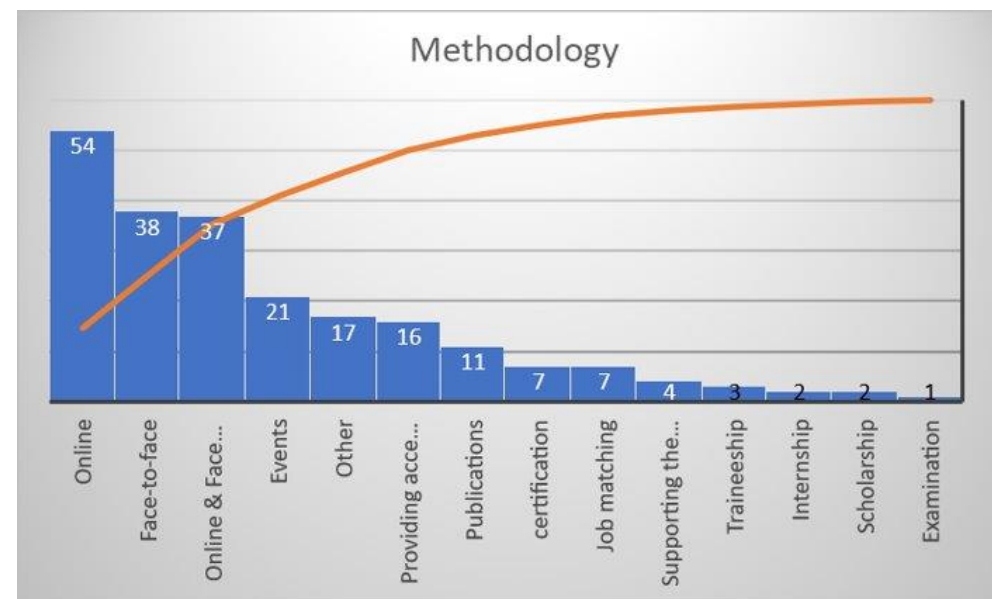
Artificial Intelligence, Big Data, Cloud Computing, Cybersecurity, IoT, Blockchain, Digital Skills etc

# Overview of Pledges Initiatives



## Action Type

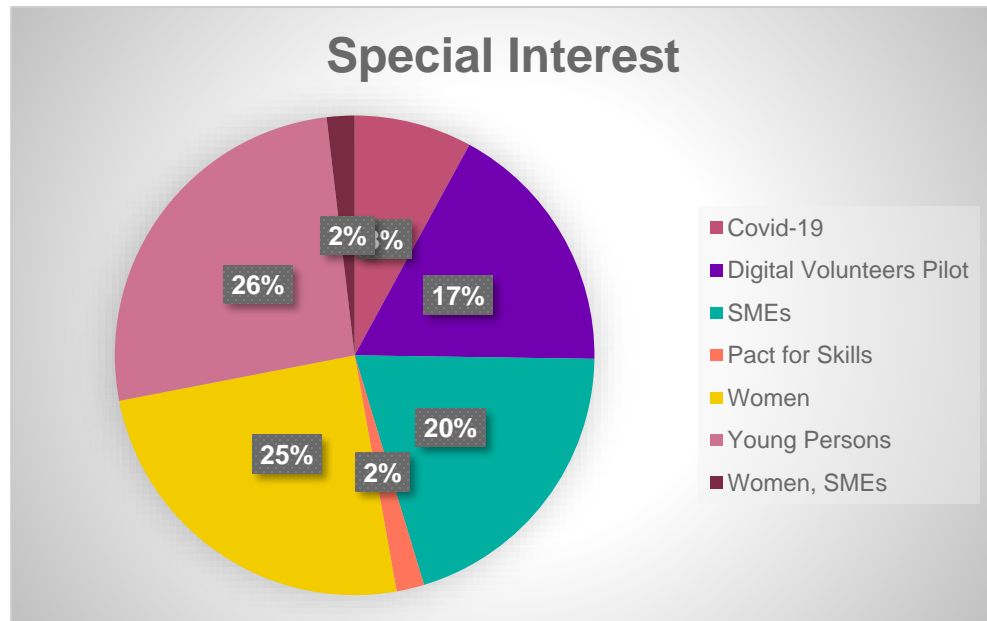
- Training 45%
- Honorary Pledge 18%
- Awareness raising 18%



## Methodology

- Most of the initiatives have online format
- 38% face-to-face
- 37% hybrid

# Overview of Pledges Initiatives (2)



## Special Interest

- Young persons 26%
- Women 25%
- SMEs 20%

# Work with the Platform Team.

- ▶ The Platform team will review your pledge and support you in case you need special assistance
- ▶ Reach out to the Platform team if you have any questions regarding your pledge: [communications@digitalskillsjobs.eu](mailto:communications@digitalskillsjobs.eu)
- ▶ Update the status of your pledge to showcase the progress
- ▶ Read our [“how to pledge” guide](#)



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# Thank You.



The Digital Skills and Jobs Platform is funded by the Connecting Europe Facility of the European Union. Opinions expressed do not necessarily reflect the contracting authority's official position.