

# Knowledge, Skills & Attitudes for a data-driven future



## Data literacy

### Need to know

Data is all about choosing.

### Questions to ask

How does data work? Which data is relevant and not relevant? What will data tell us? What do you need to consider when structuring and analysing? How do you share data?

### Attitude

Choices made now determine what I will see in the future.



## Awareness of data tools

### Need to know

Data tools makes decisions on what to show you, and what not to show you

### Questions to ask

What can this tool do and not do? What do data tools allow you to do? How can a data tool help you in what you want to see?

### Attitude

Think again, always be sceptical, check



## Negotiations about data

### Need to know

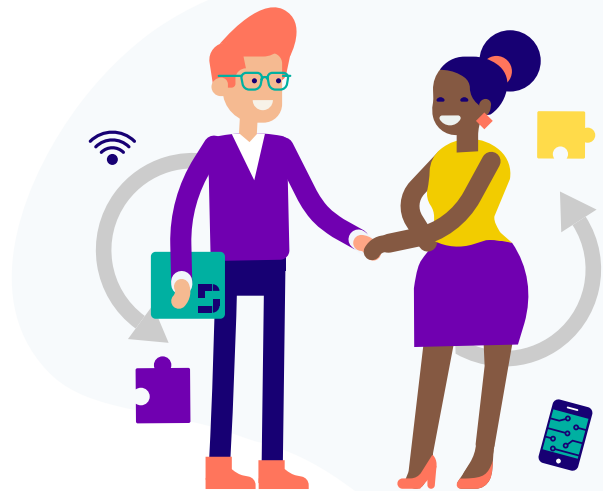
If data is about choosing, people can choose different things.

### Questions to ask

How do you negotiate about which data is relevant? What does my dialogue partner find important and how is this translated into the data they find important?

### Attitude

Create solid foundations for your data choices. Know what you choose and why you choose it.



## Data technical skills

### Need to know

Shared data needs solid technical infrastructure in line with a good governance.

### Questions to ask

What does a data architecture look like? How does a data strategy translate into technical infrastructure choices?

### Attitude

Balance what you want to do, with what you can do and what needs to be done.

